

TIMELESS, STYLISH AND FUNCTIONAL X-OVER® BAGS



Photo: Angela Trawöger

Blending sporting expertise with timeless design, X-over® Bags have evolved from a niche innovation into an everyday icon.

In 1996, founders Manuela Lager and Mario Gottmeier launched the X-over® label, combining their backgrounds in sports and business. Within the first year, their innovative concept had already earned design awards and was successfully patented.

It all began with inline skating in July 1996. X-over® quickly became the go-to gear in the skating scene, with top athletes from other sports soon following suit. Over the years, the X-over® Bag has grown into a sought-after accessory for fashion lovers, travellers and outdoor enthusiasts alike. Customers value it as both a highly functional carry solution and a fun, versatile product.

The original design was so well thought out, it remained virtually unchanged for years. "Of course, we've added new models and expanded the range – today, we offer over 100

variations in different sizes," Jack Lager, sales manager says. "But the core concept remains exactly the same: timeless, stylish and functional."

THE X FACTOR

A key innovation lies in the patented cross-carrying system, registered in 1998. "Depend-



Photo: X-over Archiv

ing on the configuration – two-point, three-point or four-point – the strap system serves a different purpose," explains Mario Gottmeier. "In two-point mode, the bag can be effortlessly swung to the front, thanks to its diagonal shape. Three-point mode adds instant stability and prevents slipping. Four-point mode of the sports line provides exceptional hold, while allowing full freedom of movement in arms and shoulders. The wearer and bag become one – creating the perfect symbiosis."

Thanks to these versatile carrying options, X-over® Bags are truly one of a kind – and ready for just about anything: shopping, commuting, travelling, hiking, skiing, snowboarding, horse riding, hunting, cycling or mountain biking, riding a motorcycle – or simply grabbing a coffee with friends.

X-over®
– THE EVERYDAY BAG.